



LOCAL

Addictive Nitro Cold Brew

Addictive Coffee is a **specialty coffee brand based in San Rafael, California**, founded in 2018 with a mission to craft high-quality, sustainably sourced 100% Arabica coffees and deliver them in innovative formats like compostable single-serve Steeped® packs and nitro-fueled cold brew, all while emphasizing ethical sourcing and environmental stewardship. The company's branding centers on fueling positive passions and healthy obsessions with artisanal small-batch roasts and eco-friendly packaging, and it has grown from a local passion project into a recognized name in the Bay Area coffee scene.



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Philz Tesora

Philz Coffee's **Tesora** is a signature medium-roast coffee blend from the **San Francisco-born specialty coffee company Philz Coffee**, known for its smooth, balanced profile with caramel, chocolate, and nutty flavor notes that reflect the brand's handcrafted, pour-over-style approach to coffee. The Tesora blend was one of the first and most beloved coffees developed by founder Phil Jaber, and it embodies the company's long-standing focus on quality, community-oriented cafés, and custom coffee experiences that have helped expand the brand beyond the Bay Area.

IT'S-IT



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It's It Cappuccino Ice Cream Treat

It's-It Ice Cream is a classic San Francisco dessert brand best known for its hand-dipped ice cream sandwiches made with creamy ice cream between two oatmeal cookies and coated in rich chocolate. Founded in 1928, the family-owned company has become a beloved local icon celebrated for its nostalgic flavor and West Coast roots.



Gimme Seaweed

Gimme Seaweed is a women- and minority-owned snack brand based in Northern California that specializes in 100% vegan, gluten-free, and keto-friendly roasted seaweed snacks. The company focuses on creating healthy, flavorful snacks while promoting sustainability and clean eating.

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LOCAL

Magic Mind

Magic Mind is a **functional wellness elixir brand** designed to support focus, calm energy, and mental clarity, blending ingredients like matcha, nootropics, adaptogens, and botanicals into a small daily shot. Founded with a mission to promote healthier productivity, the brand emphasizes clean ingredients, mindful routines, and an alternative to overstimulation from traditional energy drinks or excessive caffeine.