

As we celebrate **Pride Month**, we're proud to spotlight an **LGBTQ+-founded and queer-owned** brand that represents entrepreneurship, impact, and community.



Equator Coffees is a California-based specialty coffee company founded in 1995 by partners Helen Russell and Brooke McDonnell, built on the idea that great coffee can drive positive change. Starting as a small garage roasting operation, the brand grew into a nationally recognized leader by prioritizing ethical sourcing, long-term relationships with farmers, and environmental sustainability.

As a **Certified B Corporation and LGBTQ+ -owned, women-led company**, Equator's mission centers on creating high-quality coffee while advancing social responsibility, supporting communities, and protecting the planet.